

automechanika

JOHANNESBURG

6 - 9.5.2015

Johannesburg Expo Centre

POST SHOW REPORT 2015

КЕЪОКІ 5012



messe frankfurt

The Show & Market

The fourth edition of Automechanika Johannesburg held from 6 – 9 May 2015 at the Johannesburg Expo Centre cemented the show's position as Sub-Saharan Africa's leading business-to-business automotive aftermarket platform. The biennial event showcased a rich mix of products, technologies and services spanning the entire automotive aftermarket value chain.

Market Information

South Africa's Gross Domestic Product (GDP).....	R3 796, 5 billion
Broader automotive industry contribution to GDP	7, 2%
Vehicle and component production as % of South Africa's manufacturing output	30, 2%
Total South African new vehicle sales	644 504 units
Total South African vehicle production.....	566 083 units
South Africa's vehicle production as % of Africa's vehicle production	68%
Automotive export value as % of total South African export value	11, 7%
Number of export destinations	148
Number of export destinations with export values more than doubling year-on-year	25
Total South African vehicle exports	276 873 units

* Source: AIEC, Econometrix, NAACAM, NAAMSA/Lightstone Auto, SARS



Exhibitors

608 Exhibitors ⇔ 21 Countries

 * Brazil	 * China	 France
 * Germany	 Hong Kong	 * India
 Iran	 Italy	 Japan
 Lithuania	 Malaysia	 Poland
 Saudi Arabia	 South Korea	 * Taiwan
 Thailand	 * Turkey	 United Arab Emirates
 United Kingdom	 United States of America	 South Africa

* Denotes Official National Pavilion

"We found the Automechanika South Africa exhibition response positive from both the local and international markets. We had many leads and demanding end users that required our products as soon as possible. The highlight was our car care kit we made up and sell to end users."

Taswell Welcome, Managing Director WEICON SA Pty Ltd.



Visitors

11 157 Visitors ⇔ 49 Countries



"Automechanika Johannesburg is a tremendous opportunity for new and upcoming businesses due to all the exposure that the Show provides to buyers and for brand promotion. We'll definitely be back in 2017!"

Clyde Volbrecht of Questok South Africa

2 428 Delegates attended over 20 conferences & workshops

Day 1 - Wednesday 6 May 2015	
07h00 – 11h00	SANTAM Business Breakfast
07h30 – 16h30	Fuel Retailers' Association Conference <i>Equipping for Change – Day 1</i>
08h30 – 11h00	Automechanika Johannesburg Innovation Awards
09h00 – 12h00	CRA Breakfast
11h00 – 13h00	NAACAM APDP Workshop
11h30 – 15h30	RMI Vehicle Safety Imbizo
13h30 – 15h00	NAACAM Exports into Africa Workshop
15h15 – 16h30	NAACAM ASCCI Workshop
Day 2 - Thursday 7 May 2015	
07h30 – 13h00	Fuel Retailers' Association Conference <i>Equipping for Change – Day 2</i>
08h00 – 10h30	RFA Breakfast
08h00 – 11h00	MISA Industry Breakfast
08h00 – 13h15	SAMBRA Conference
08h30 – 15h00	Engine Remanufacturers' Association Conference
09h00 – 13h00	NAACAM ASCCI Meeting
12h00 – 18h30	AutoBarn Conference
14h00 – 16h00	NAACAM NEC Meeting
18h00	SAMBRA Insurance Awards & Cocktail
Day 3 - Friday 8 May 2015	
07h30 – 12h30	MIWA Conference - <i>The Right to Repair</i>
08h45 – 12h00	MISA Youth Breakfast
09h00 – 13h45	SADFIA Nuts & Bolts Conference
10h30 – 13h20	FRA Speakers' Corner
13h30 – 15h30	Focus On Transport & Logistics Conference
Day 4 - Saturday 9 May 2015	
09h00 – 12h00	RMI Conference followed by & WorldSkills SA Prize Giving Ceremony



"The 2015 edition of Automechanika Johannesburg once again demonstrated the value of the Show as a world class, highly regarded and most meaningful business to business event serving the automotive aftermarket in South Africa and the entire sub-Saharan African Region. The Show is the ideal platform for meaningful engagement by industry leaders; the excellently attended conferences and workshops organised by the RMI and its constituent trade associations as part of the Automechanika Academy Programme added significant value for RMI members and enhanced the unique business experience that is Automechanika Johannesburg." Jakkie Olivier, CEO of the 7 000- member Retail Motor Industry Organisation (RMI)

Industry Supporters

Support from 33 Trade Associations

AAAA	The Australian Automotive Aftermarket Association	Australia
AASA	Automotive Aftermarket Suppliers Association	USA
ACRA	Automotive Component Remanufacturers' Association	South Africa
AFSA	Aluminium Federation of South Africa	South Africa
AIDC	Automotive Industry Development Centre	South Africa
AIEC	Automotive Industry Export Council	South Africa
APRA	Automotive Parts Re-manufacturers Association	USA
ASA	Federal Association of the Manufacturers and Importers of Automobile Service Equipment	Germany
EGEA	European Garage Equipment Association	Belgium
ERA	Engine Remanufacturers Association	South Africa
FRA	Fuel Retailers Association	South Africa
HDMA	Heavy Duty Manufacturers Alliance	USA
MDA	Motorcycle Dealers Association	South Africa
MEMA	Motor Equipment Manufacturers Association	USA
MIBCO	Motor Industry Bargaining Council	South Africa
MIWA	Motor Industry Workshop Association	South Africa
MPEA	Motor Parts & Equipment Association	South Africa

NAACAM	National Association of Component and Allied Manufacturers	South Africa
NAAMSA	National Association of Automobile Manufacturers of SA	South Africa
NADA	National Automobile Dealers Association	South Africa
NTA	National Vehicle Testing Association	South Africa
OAC	Overseas Automotive Council	USA
	Plastics SA	South Africa
RMI	Retail Motor Industry Organisation	South Africa
SABOA	Southern African Bus Operators Association	South Africa
SADFIA	South African Diesel Fuel Injection Association	South Africa
SAMBRA	South African Motor Body Repairers' Association	South Africa
SAPIA	South African Petroleum Industry Association	South Africa
SAPRA	South African Petroleum Retailers' Association	South Africa
SAVABA	South African Vehicle and Body Builders' Association	South Africa
SEIFSA	Steel & Engineering Industries Federation of South Africa	South Africa
TDAFA	Tyre Dealers' and Fitment Centre Association	South Africa
ZDK	German Federation for Motor Trades & Repairs	Germany



Special Features

automechanika innovationaward

- GOLD** Car-O-Liner - Vision2 Software
- SILVER** AI Vision – MobilEye Collision Avoidance System
- BRONZE** Bosch - Start/Stop System
- COMMENDED**
- Catalfer - Maxima CNC2 OneTech Dustless Sanding System
 - Celette – Virtual Paint System
 - C-Track – OB130 Plug-and-Play Telematics Solution
 - Gysduction Auto – Instantaneous Induction Heater
 - JVPS AoN – Forecourt Monitoring System
 - Sena Windows – Glue-On Flush Sliding Window
 - Ultra Tune – Gas Analyser



Back Row: Michael Johannes, Vice-President and Brand Manager Automechanika, Wynter Murdoch, Convener Innovation Awards, Philip Otto, Show Director Automechanika Johannesburg
L-R Johan Mostert (Ctrack), Dylan Brander (Bosch), Raffaele Senatore (Sena Windows), Jacques Marais (Catalfer), Shaun Ferreira. (JVPS AoN). Dave Carless (Mobileve) Fred Runce (Ultra Tune)



Co-Located Forecourt Show

“Automechanika Johannesburg 2015 was a most worthwhile event for the FRA; the Forecourt Show presented as part of the Service Station and Car Wash Product Group was a resounding success and coupled with the FRA Conference held at the Show, made the event a most worthwhile and valuable business experience for the retail fuel industry, exhibitors and visitors alike.” Reggie Sibiyi, CEO of the Fuel Retailers' Association of Southern Africa (FRA)



Exhibitor Stand Awards

PLATINUM

Aer-o-Cure
Diesel Electric (Rand)
Made in Germany
Uludag Automotive Industry Exporters' Association

GOLD

Apollo Truck Parts
Danny's Automotive
SAC Trucks
Tenneco - Monroe Shock Absorbers
Total
Trysome Auto Electrical
ZF Services

SILVER

Alert Engine Parts
AMT Turbochargers
APC Storage Solutions SA
Auto Repair Import & Export – Questok
Belgin Madeni Yaglar Ticaret Ve Sanayi A. S. – Lubex
Brink Towing Systems
G.U.D. Holdings
Kalundu Trading (Pty) Ltd
Pos Service Holland SA (Pty) Ltd
Royale Energy & Viva Oil
Sherkat Toulidi Yadaki Motor Iran (STYM)
Torre Automotive
UCS Technology Services
Worldwide Automotive Group – Goldwagen
Willard Batteries - Rhino
Wynns Oil South Africa (Pty) Ltd

BRONZE

BPW Axles
Guangzhou Wonder Coating Technology – Wondertech
LUMAG Sp. z.o.o.
Mansons International Pvt. Ltd
O'Green – Metaforge
Partinform – AAMA
Shield Chemicals
Sino African Property - Perede Auto Parts
Trade Investment KwaZulu-Natal
Willard Batteries.



Sabine Horst (Messe Frankfurt), Alex Lenaerts (Aer-o-Cure) and Philip Otto (Automechanika Johannesburg).



L-R - Sabine Horst (Messe Frankfurt), Don Holmes and Fred Bengsch (Diesel Electric) and Philip Otto (Automechanika Johannesburg)



L-R - Sabine Horst (Messe Frankfurt), Peter Rehberg (German Pavilion) and Philip Otto (Automechanika Johannesburg)



L-R - Sabine Horst (Messe Frankfurt), Şükrü Tetik , Cengiz Kabatepe, Automotive Industry Exporters' Association of Turkey (Turkish Pavilion) and Philip Otto (Automechanika Johannesburg)

Out & About



"The Diesel –Electric Group has since the very first edition of Automechanika Johannesburg , been a staunch supporter of the Show and the 2015 edition has again proven to be a most worthwhile investment for the Group, measured against the great networking opportunities and new business done at the Show. We remain committed as an exhibitor for future editions"

Fred Bengsch, Director of Diesel-Electric (Rand)



"Quality visitors, at a steady stream, for the whole duration of the Show. What more can you ask for? We'll be at Automechanika Johannesburg 2017 for sure!"

Kerrie Gregoriou, Managing Director of Autocosmosbiz

